BLUE STAR MOTHERS OF AMERICA, INC



Office of the National President

President Wendy Hoffman Colorado First Vice Julie Roberts New Mexico Second Vice Joretta Pickard Oklahoma Third Vice Judy Dorsey Ohio Fourth Vice Lori Danby California Recording Secretary Kathryn Hood California Financial Secretary

Anne Parker

South Carolina

Treasurer Robin Countryman-Valk California

Blue Star Mothers of America, Inc National President's Report – 2010-2011

On behalf of Blue Star Mothers of America, between August 15th, 2010 and August 14th, 2011 I performed or participated in the following:

- Chaired 12 NEB meetings, including post and pre-convention
- > Iftar Ramadan Ceremony in Washington DC with embassy representatives.
- > Worked with Bylaw officer on preparing, reviewing and posting Governing Document Amendments
- > 3 meetings with congressional aides in senate and house regarding resolution.
- Met with Maj. Collins of Speaker Pelosi's office for advice on how to proceed with resolution.
- > Updated Guidestar records and uploaded last 3 years financial documents
- Attended 2 benefits briefings at Veterans Affairs Central Office in Washington DC
- Minnesota, Oklahoma, Ohio and Michigan Dept Conventions
- Worked with Minutes approval committee and National Recording Secretary on review and posting of 2010 convention minutes
- > Served on Executive Director, Bylaw and Resolution, Tunnels to Towers and Finance Committees
- ➤ Attended 3 DCoE quarterly teleconferences
- Veterans Day Ceremony at Arlington and presented wreath at Tomb of the Unknowns
- ➤ White House breakfast with Vice President Joe Biden
- National reception at Legion of Honor
- > Presentation to Women in Military Service to America Memorial
- > Speaker at All Services Veterans Ball on Veterans Day
- Established fee free 'donate now' button and account through Google
- > Donated Blue Star Mothers banner to Veterans Affairs Central Office in Washington DC
- > 3 national budget conference calls with White House
- Attended veterans educational trip to Israel
- Attended 1 Big Dipper and 1 Dept of Michigan conference call.
- > Wrote monthly newsletter articles, monthly letters to membership and updated online President's Page
- Arranged for representation on 2 Round Table conferences at Pentagon.
- > 5 conference calls with CPA and OPM to provide proper accounting and apply for CFC number
- > Deployment Ceremony for 928th medical unit
- Network for Good online fundraising webinar
- > Arranged with Navy Regional CACO to include National Blue to Gold liaison on Midwest notices.
- > Hidden Scars of Iraq and Afghanistan panel discussion at Union League in Philadelphia with PA9
- > Invitational visit to Pentagon and meeting with Gen. Chiarelli.
- > Iraq Ambassadors Reception in Washington, DC
- > Guidestar online fundraising webinar
- > Consulted and met with DC Counsel on disciplinary, Executive Director and Resolution issues
- ➤ White House Briefing on Military Family Initiative
- Combined Federal Campaign (CFC) conference training
- USA Cares and Blue Star Families Tele-conference meeting
- ➤ Homes for Our Troops Key Ceremony for Tim (TJ) Johannsen

- > Congressional Hearings on Military issues
- > Kurdistan Newroz reception at Capitol, Washington DC
- > Flag Ceremony at Vietnam Veterans War Memorial Park
- > Attended 7 Real Warriors monthly campaign conference calls and/or webinars
- > Speaker at Month of the Military Child, Eglin Air Force Base
- Arranged tours of White House, Capitol and Pentagon for convention attendees
- Attended 4 Joint Services Support System Conference and Webinar
- Edited and Proofread 12 newsletters and national yearbook prior to publication
- Mothers Day Tea at White House
- ➤ Gold Star Wives Reception in Washington DC
- > Candle Light Vigil at Iwo Jima Memorial
- Assisted with Financial Policy and Budget preparation and Review
- National Memorial Day Ceremony at Arlington
- Wreath presentation at Tomb of the Unknowns, WWII Memorial, Korean Memorial, Vietnam War Memorial and Women in Military Service to America Memorial
- > White House Conference call with Michelle Obama
- > Coordinated special Armed Forces Day tour for Blue Star Mothers at White House
- Veterans Affairs Central Office online training for PTSD and TBI
- > Organization and planning of National Convention in Washington DC
- ➤ Chaired National Convention meetings at 69th Annual Convention
- Assisted with website and database transition
- Responded to more than 7000 emails and daily phone calls
- > Increase in corporate net income from \$21,879 8-31-2010 to \$58,327 8-20-2011 (was \$0.00 8-31-2009)
- Total current assets as of August 20, 2011 \$145,414 (8-31-2010 \$72,282) (8-31-2009 \$46,558)

Prepared by,

Wendy Hoffman National President

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2009-2010 2010-2011